

School Of Spirit

Discovery Homework
Module 2:

Creating Your
Facebook Page



CARMEL JOY BAIRD

Spiritual Medium

Creating Your Facebook Page

Checklist for creating your Facebook page

Time to take it online and claim who you are!

A personal and a business facebook page are two completely different things. However, when creating a new business page, invite some of your friends to like your page!

Below is a checklist for your Facebook page you're going to create! If you already do have a Facebook page, please review this checklist anyway to make sure you have all of it completed! There may be some things you need assistance with along the way, please utilize the Facebook group to chat with your fellow School Of Spirit students, watch tutorial videos on Youtube, or research on google!

When this is all completed, make your first post!
Introduce who you are and what you do!

Your Facebook Checklist

Taking it to the street!

- ✓ Log in to your personal Facebook page
- ✓ When you are logged in, go to www.facebook.com/pages to create your own page
- ✓ Choose your category: (local business, place, brand, product, artist, brand, or public figure)
- ✓ Fill out the “about” section. Add your bio, show off what you do. This is the part where you brag about how great you and your business are! You may want to include your skills, talents, credentials, or any awards!
- ✓ If you have a website, add your website!

- ✓ Choose your custom URL. This allows your business facebook page to show up as a custom url instead of a combination of numbers and letters. For example: www.facebook.com/carmeljbaird
- ✓ If applicable, add your location and hours
- ✓ Update settings and choose preferred audience details
- ✓ Upload a profile picture! Your photos are often the first impression of your brand. Make sure this encompasses who you are!
- ✓ Choose a cover photo. This should show off your business, what you do, and possibly any sales, events, or important things you want your customers/clients to know about
- ✓ Post your first update!